



INTERNATIONAL FORUM
Secure truck parking –
New business opportunities for fuel retailers

**More safety, more control and more comfort
for drivers and their cargo
Premium Truck-Parking in Germany**

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Executive Board VEDA, 16th June 2016

20 Jahre VEDA e.V.!
VEDA®
VEREINIGUNG DEUTSCHER AUTOHÖFE e.V.



Status quo Truck parking lots at the Autobahn

- More than 20.000 truck parking lots are missing
- 8.000 trucks are parking on high-risk places
- Germany has still an enormous growth of traffic and a steady high demand for truck parking
- Parking chaos increases continuously
- Thefts of cargo increase continuously



Status quo Truck parking lots supplier

- The Federal Government and the Federal States offer operated and non-operated parking on the Autobahn
- Autohöfe, which are private motorway service stations are situated directly along (besides) the Autobahn and can be reached by leaving the exit
- Autohöfe provide more than 30.000 truck parking lots
- Autohöfe are private, the investment is 25.000 € per single parking lot
- The price for a public parking lot is on average 70.000 € on the Autobahn

Status quo Parking management on and beside the Autobahn

- Is not existing on the Autobahn
- Traditional Autohöfe along the Autobahn have a parking management for trucks
- Along the Autobahn maximum security units were built, but didn't establish
- Now the VEDA designed a higher level, due to the increasing thefts of cargo
„Premium- and Quality Parking“ for more safety, more control and more comfort for the driver

Current status in June 2016

- **Four units of Premium Parking are operating and certified**
- **Two units of Premium Parking are operating and in process of certifying**
- **Eight units of Premium Parking are under construction**

„truck-parking.com“ is the corresponding information platform

Status quo Targets of VEDA

- VEDA made parking management to a priority issue for 2016 and 2017
- Additional investment costs for Quality or Premium Parking accounts between 50.000 € to 200.000 €
- Because of the high investment a net parking fee is unavoidable
- The main goal is to offer 25 and as a minimum 20 qualified truck parking areas across Germany until the end of 2017



Status quo Characteristics of Premium Parking

18 features, the most important are

- Complex video surveillance, especially no entrance and no exit without video recording
- Accurately defined entrance and exit with license plate identification
- Electronic identification according to degree of capacity utilization
- Recording of entrance and exit time
- 24h access to sanitary facilities
- 24h service staff available
- Wireless Lan for truck drivers in the complete parking area

Current pricing model

Average Premium parking costs 4 € per night.

Open process

Even, non-VEDA-members, fulfilling the requirements of the 18 features can participate and register on truck-parking.com

Acceptance and function

The degree of capacity utilization has already increased since the opening of the Premium Parking.

Conclusion

Because of the excellent possibilities of identification, it makes no sense for organized criminal groups to commit load thefts on Premium and Quality Parking lots.

